

Successful handover in BENTELER Group's Communications and Marketing department

- Stephan Knüttel will assume responsibility for the BENTELER Group's Communications and Marketing department as of October 2023.
- Birgit Held is leaving the company at her own request and with complete mutual agreement to pursue new professional challenges as of November 1, 2023.
- CEO Ralf Göttel: "Birgit Held established and professionalized the Group's communications and marketing activities from the ground up over the past few years and continuously developed them in a dynamic market environment – successor comes from within our own ranks".

Salzburg/Paderborn, July 31, 2023. Personnel change in the Communications and Marketing Department at the BENTELER Group: Birgit Held, Vice President of Communications/Marketing since September 2015, is leaving the company at her own request and with full mutual agreement. After more than eight successful years with BENTELER, she is taking on a new role outside the company.

She will be succeeded by Stephan Knüttel, who joined the company on January 1, 2022, as Senior Manager Communications/Marketing at BENTELER Automotive.

Ralf Göttel, CEO of the BENTELER Group: "On behalf of the entire company, I would like to offer my heartfelt thanks to Birgit Held. In recent years, she established and professionalized the group's communications and marketing activities from the ground up and continuously developed them in a dynamic market environment. Together with her team, she has significantly supported the BENTELER Group in its successful transformation with a high level of expertise and commitment. We very much regret Birgit's departure but respect her desire to continue her professional development. We wish her all the very best and continued success in her forthcoming role."

Ralf Göttel continues: "At the same time, I am very much looking forward to working even more closely with Stephan Knüttel in the future. With him, we have a successor to Birgit from within our own ranks. Over the past year and a half, Stephan has quickly familiarized himself with the relevant topics and provided valuable input. I have no doubt that he will seamlessly continue and further develop the successful communications and marketing work of the past years."

The BENTELER Group has steadily expanded its communication activities both internally and externally in recent years. In addition to supporting the successful transformation including acquisitions, divestments and restructurings, the focus of the communications work has been on developing and launching the BENTELER and HOLON brands, together with strengthening brand awareness through relevant, engaging content and campaigns. In addition, the focus has been on the implementation of the digital strategy including digital marketing, sustainability, corporate publishing and financial communications.

Press release



Photo and caption:

Birgit-Held_Stephan-Knuettel.jpg: Successful handover: Birgit Held, Vice President of Communications/Marketing since September 2015, is leaving the company at her own request and with full mutual agreement. Stephan Knüttel will assume responsibility for the BENTELER Group's Communications and Marketing department as of October 2023.

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About BENTELER Group

BENTELER is a global company serving customers in automotive technology, the energy sector and mechanical engineering. As metal processing specialists, we develop, produce, and distribute safety-related products, systems and services worldwide. In the 2022 financial year, Group revenues were €8.954 billion.

Under the management of the strategic holding BENTELER International AG, headquartered in Salzburg, Austria, the Group is organized into the divisions BENTELER Automotive and BENTELER Steel/Tube. We have built strong, trusted relationships with our customers, serving them with high quality, technological solutions through our extensive global footprint of 73 production plants and 19 engineering and R&D facilities across 26 countries with over 23,000 employees.

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