

## Press release

### Digitization at BENTELER: responding to customer needs faster and more agile

- **BENTELER intelligently networks people, machines and industrial processes.**
- **This also benefits the workforce: automated processes ensure physical relief**
- **BENTELER Automotive considers employee development a crucial factor for future success.**

Paderborn, March 28, 2018. On March 28, 2018, BENTELER Automotive invited media representatives to the Talle plant in Paderborn. During a tour of the plant, the reporters got to see first-hand how this location has developed from purely using forming technology into a showcase of Industry 4.0 within the BENTELER plant network.

It quickly became clear that BENTELER is focusing on digitization. Gradually, the equipment was renewed and invested in an impressive new machinery in the past two years. At this location, the company is increasingly linking production with the digital world by letting personnel and machines work together and support each other.

"We want to play a leading role in the intelligent interlinking of humans, machines and industrial processes," explains Martin Weidlich, EVP Western Europe. "In this way, we respond faster and more agile to customer needs, increase our flexibility and shorten time-to-market." This also benefits our employees. "They are physically relieved by the targeted use of machines," continues Weidlich.

In practice, it looks like this: Collaborative robots take over, for example working in places that are difficult for the employee to access. The so-called "CoBots" are not separated from the employees by protection device, machine and human work hand in hand.

"The activities within our professions are changing. But skilled workers are irreplaceable because they control and control our machines. They receive continuous training for this", adds Rolf Lange, plant manager at the Paderborn-Talle plant. "This is part of our education and training concept. This is how we connect the best talent and the most experienced experts to us and can remain successful in the long term."

Photos and captions:

Management\_and\_control.jpg:

Completely automatic processes - Reduced physical stress for employees

Humans\_and\_machines\_working\_together.jpg:

Pieces are loaded by hand, the robot does everything else.

Intelligent\_interlinking.jpg:

Possible malfunctions are detected early thanks to predictive maintenance.

**Contact:**

BENTELER International AG

Birgit Held

Vice President Corporate Communications/Marketing

Salzburg, Austria

Phone: +43 662 2283-101040 / Mobile: +43 664 88361890

E-mail: [public.relations@benteler.com](mailto:public.relations@benteler.com)

**About BENTELER**

BENTELER is a leading global company that develops, produces and sells products, systems and services for the automotive, energy and engineering sectors. We are a family-owned firm now in the fourth generation. Our 30,000 employees at 144 locations in 39 countries are passionate about excellence in manufacturing and distribution - in close proximity and collaboration with our customers. Sales in 2017 amounted to 7,856 Million Euros.

The three Business Divisions BENTELER Automotive, BENTELER Steel/Tube and BENTELER Distribution are organized under the strategic management holding company BENTELER International AG in Salzburg, Austria. With our technological expertise and strong focus on successful implementation, we develop solutions that make the difference – for customers, employees and society. And we make them happen.

BENTELER. A family of problem solvers. Since 1876

[www.benteler.com](http://www.benteler.com)  

**About BENTELER Automotive**

BENTELER Automotive is the strategic development partner for automotive manufacturers with a high level of innovation skills and problem-solving expertise. With about 26,000 employees and 75 plants in 24 countries, we develop tailored solutions for our customers: Our products include automotive system solutions and modules for chassis, body, engine and exhaust systems as well as systems for electric vehicles.