

## Press Release

### **BENTELER is a partner of the GENIUS Award 2018**

- **The Handelsblatt has launched the GENIUS Award, “Germany’s New Mobility & Connectivity Award”.**
- **BENTELER is an official partner of the award and entitled to nominate one jury member – that person is Oliver Lang.**
- **By supporting this award BENTELER is strengthening its contacts to start-ups and potential cooperation partners.**

**Paderborn, August 6, 2018.** Rising pressure to innovate, rapid technological change and ever more complex requirements – the demand for new solutions in the mobility sector is ongoing. The best ideas and concepts in e-mobility and vehicle connectivity are getting a new showcase, in the shape of the first GENIUS Award, to be presented in Berlin on October 11 this year. This is an initiative of the German-language business newspaper Handelsblatt, and BENTELER is a partner of the award. Oliver Lang, member of the Management Board of BENTELER Automotive is a jury member.

This award highlights for the first time products, services and business models that sustainably change the mobility offering. As such the event focuses on ideas that will have a significant effect on mobility in the future. In total submissions have been received from 90 start-ups, established companies, local authorities, and associations.

BENTELER Automotive is actively supporting the GENIUS Award as a partner. “Companies must push ahead even more strongly with innovations. As a long-standing provider of solutions, BENTELER is at the forefront of developments. With our partnership in the GENIUS Award we are strengthening our contacts to start-ups and potential partners,” explains Oliver Lang, who also expressed great satisfaction with the high number of submissions. “We are always on the look-out for new ideas and directions. That’s what enables us to anticipate trends.”

As a sponsor of this award and a leading systems partner worldwide, BENTELER Automotive is clear about its aim: “We want to drive innovative mobility solutions – together with our customers and our network in general,” says Oliver Lang. “For us the award is also a platform for closer networking and for exchanging experience. Start-ups are known for their speed and agility, for example. And that is precisely what is important in our day-to-day

business: We have to ensure the greatest possible flexibility for our customers and we must keep adapting our products quickly to their needs.”

Within the award there are four categories: Driving Disruption, Connecting People, Inspiring Innovation and Visionary Reality. Then there is also a special prize for a category called “Best Motivator”. A high-ranking jury, which also includes Oliver Lang, will select the winners on August 15, at a jury session. And the presentation ceremony will be held on October 11 in Berlin.

Photo and caption:

Lang.jpg:

Oliver Lang, member of the Management Board BENTELER Automotive: “With our innovations and system solutions, we enable our customers to shape tomorrow’s mobility. That’s why BENTELER is a partner of the GENIUS Award.”

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**About BENTELER**

BENTELER is a leading global company that develops, produces and sells products, systems and services for the automotive, energy and engineering sectors. We are a family-owned firm now in the fourth generation. Our 30,000 employees at 144 locations in 39 countries are passionate about excellence in manufacturing and distribution - in close

proximity and collaboration with our customers. Sales in 2017 amounted to 7,856 Million Euros.

The three Business Divisions BENTELER Automotive, BENTELER Steel/Tube and BENTELER Distribution are organized under the strategic management holding company BENTELER International AG in Salzburg, Austria. With our technological expertise and strong focus on successful implementation, we develop solutions that make the difference – for customers, employees and society. And we make them happen.

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### **About BENTELER Automotive**

BENTELER Automotive is the strategic development partner for automotive manufacturers with a high level of innovation skills and problem-solving expertise. With about 26,000 employees and 75 plants in 24 countries, we develop tailored solutions for our customers: Our products include automotive system solutions and modules for chassis, body, engine and exhaust systems as well as systems for electric vehicles.